

Pieredzes stāts:

Žana Monē Modulis

Doing Business in The EU

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Pētnieka p.i., lektore

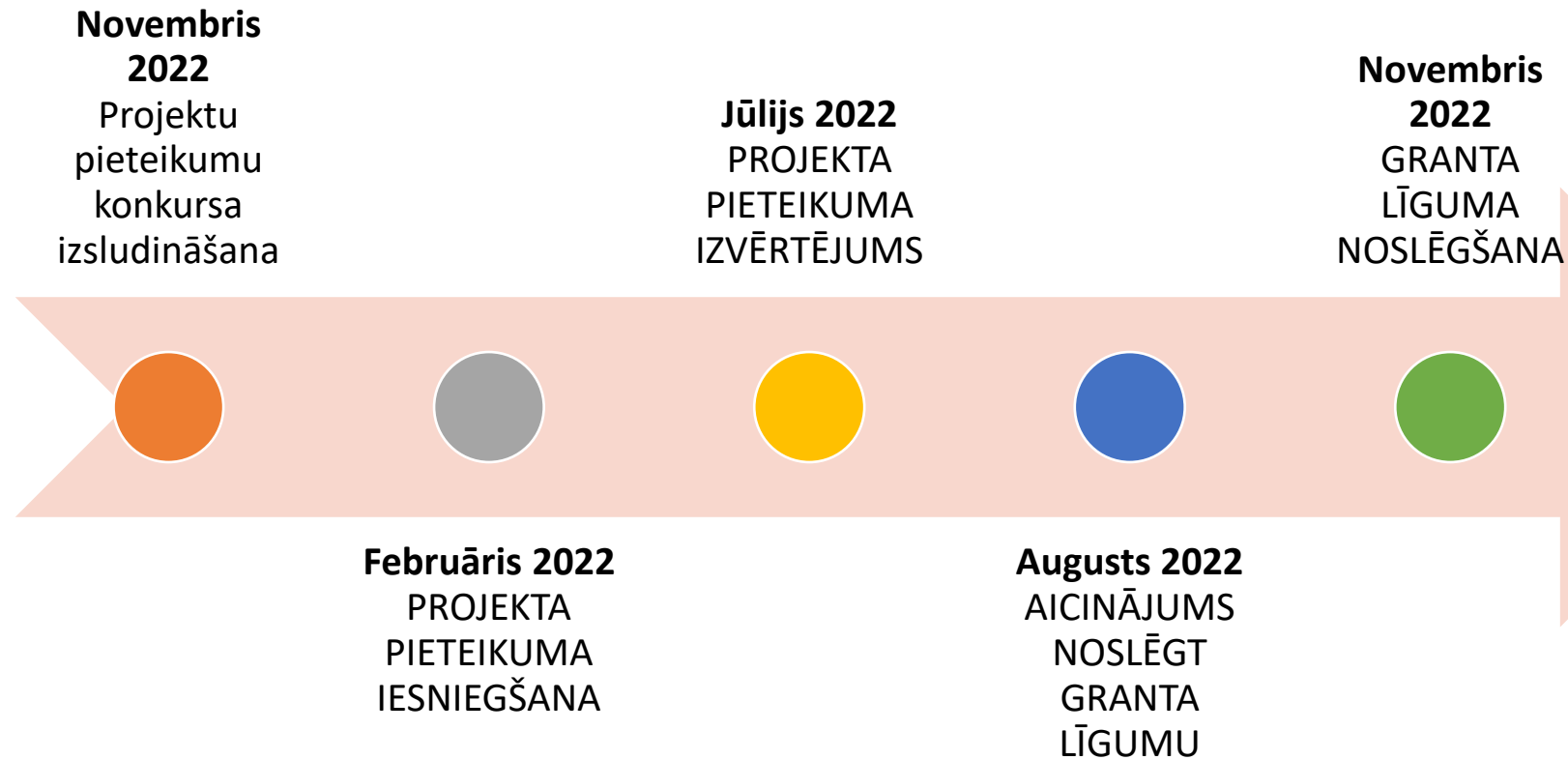
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Eiropas studiju fakultāte

Rīga Stradiņa universitāte

RSU

NO IDEJAS LĪDZ REALIZĀCIJAI



STUDIJU KURSS: DOING BUSINESS IN THE EU (DBEU)

Integratīvs, multidisciplinārs un uz prasmju attīstību orientēts studiju kurss.

- ❖ 92 akadēmiskās stundas (lekcijas un semināri)
- ❖ 6 publiskās darba sesijas ar vieslektoriem
- ❖ Apaļā galda debate

DBEU realizē RSU Starptautiskā biznesa un ekonomikas katedra 2.kursa bakalaura līmeņa studentiem.

DBEU mērķis ir nodrošināts studentus ar aktuālām zināšanām attiecībā uz biznesa vidi ES gan makro, gan mikro līmeņos, kā arī veicināt atbilstošo uzņēmējdarbības prasmju attīstību ES ekonomikas atveseļošanās, noturības un digitalizācijas kontekstā.



PROJEKTS: DOING BUSINESS IN THE EU (DBEU)

Projekta mērķis:

Atbilstoši ES Rīcības plānam «Ilgspējīgas izaugsmes finansēšanai», Eiropas zaļajam kursam un Ekonomikas atveseļošanās plānam pēc Covid19 krīzes izplatīt zināšanas par ES biznesa vides transformāciju (makro un mikro līmeņos), ietverot finanšu, juridiskos un stratēģiskos ilgtspējīga biznesa aspektus .

Projekta mērķauditorija:

- Studenti
- Akadēmiskās vides pārstāvji
- Mācību procesa īstenošanā iesaistītie doktorantūras studenti
- Uzņēmēji
- Politikas veidotāji un valsts pārvaldes darbinieki

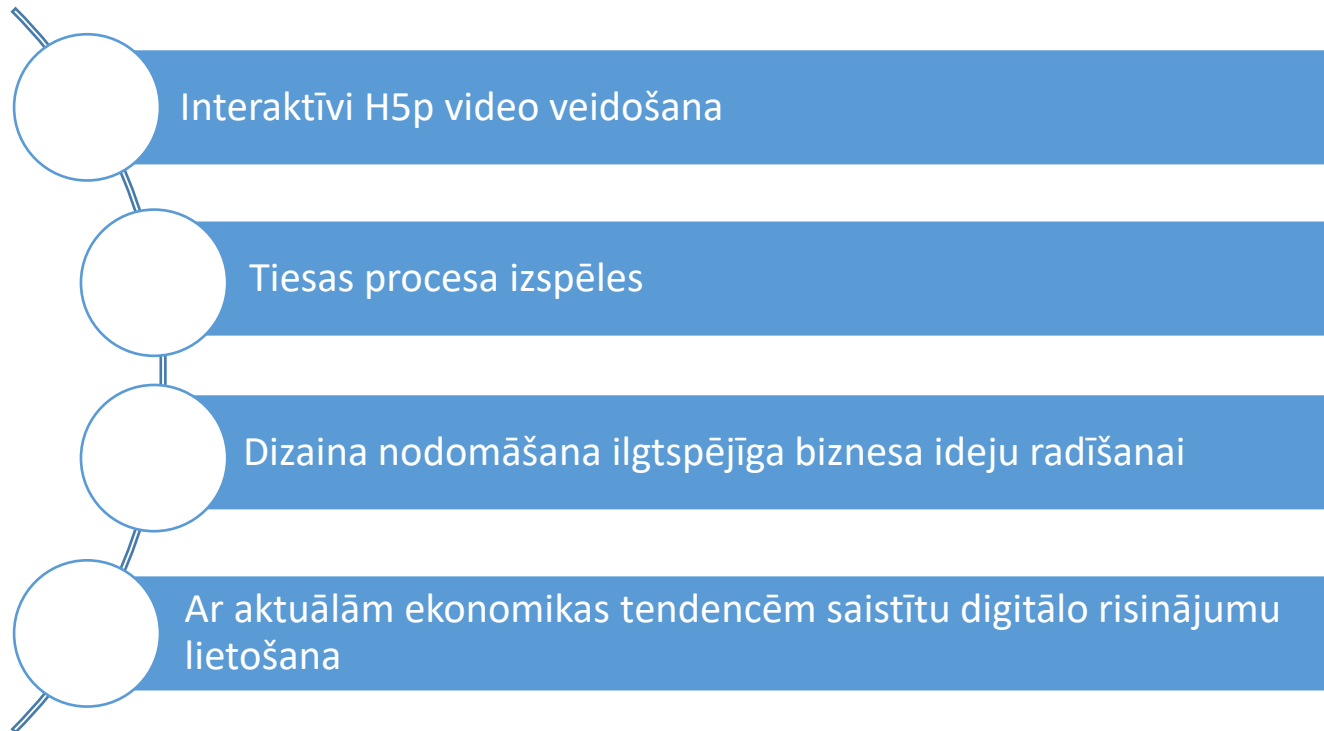
PROJEKTS: DOING BUSINESS IN THE EU (DBEU)

- ❖ Projekta īstenošanas komanda
- ❖ Projekta vadības metodoloģija
- ❖ Projekta īstenošanas plāns
- ❖ Projekta nodevumi un notikumi
- ❖ Projekta komunikācija un rezultātu izplatīšanas plāns
- ❖ *Key performance indikatori*

DBEU

DBEU INOVATĪVAIS ASPEKTS

Inovātīva mācību procesa, kurš balstīts mūsdienīgās mācīšanās metodēs, ieviešana un aprobācija



Projekta nodevumi

Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D1.1	Lectures delivered by academics	WP1	1 - RSU	DEC — Websites, patent filings, videos, etc	PU - Public	36
D1.2	Workshops with guest lecturers	WP1	1 - RSU	DEC — Websites, patent filings, videos, etc	PU - Public	36
D1.3	Seminars	WP1	1 - RSU	R — Document, report	PU - Public	36
D1.4	Round table debates	WP1	1 - RSU	DEC — Websites, patent filings, videos, etc	PU - Public	36
D1.5	Study content in digital format (presentations of lectures)	WP1	1 - RSU	R — Document, report	PU - Public	36

1.Kritērijs: atbilstība (*relevance*)

- Relevance to the EU studies
- Relevance to objectives of the call
- Contribution to priorities of the call

In relevance with EU Action Plan “Financing Sustainable Growth”, The European Green Deal and EU’s Post-COVID-19 Recovery Plan the DBEU project will spread knowledge about the transformation of EU business environment (on macro and micro levels), including financial, legal, and strategic aspects for sustainable business in the EU to such target groups as students, academia, PhD students involved in teaching, entrepreneurs, policy makers and state servants.

In relevance with the **general objective of the call** the project will generate knowledge and insights in support of the EU sustainable growth through digital and environmental transformation as far as it is concerned to the teaching module`s topic - Doing business in the EU.

The project`s **contribution to the priorities of the call** is delivered via fostering quality and innovation in education, professional development of people in education and ensuring cooperation between RSU as a higher educational institution and entrepreneurs and policy makers on the topic of doing business in the EU.



2.Kritērijs: projekta dizaina un īstenošanas kvalitāte

- ❖ **Methodology: quality, novelty and feasibility of the project itself and the viability of the proposed methodology**
- ❖ **The extent to which the work programme:**
 - ❖ Is presented in a clear, complete and coherent manner, with due care taken to present the appropriate planning of preparation, implementation, evaluation, follow-up and dissemination phases;
 - ❖ Demonstrates coherence with the project objectives and activities
 - ❖ Monitoring and evaluation strategy

The quality of the project`s implementation is ensured by:

- 1) an experienced project team,
- 2) usage of project management methodology,
- 3) appliance of RSU quality management system certified in accordance with ISO 9001:2015.

3.Kritērijs: sadarbības kvalitāte

Level of competence and added value of the team:

- ❖ **Pertinence and complementarity of the profile and expertise of the key staff involved in the activities proposed (in the academic and non-academic fields, if appropriate) in terms of European Union Studies (as described in the introductory paragraph) and in terms of the specific theme addressed by the proposal.**

Role: Project Manager

Tasks: project management activities, including administration, progress tracking, communication, holding of meetings of project teams, preparation of project documentation etc.

Role: Senior Academic, Head of Course, Profesor

Tasks: teaching activities, development of study content, supervision and mentoring of academics involved in the project

Role: 3 Academics, lecturers (PhD)

Tasks: teaching activities, development of study content, supervision of Ph.D. students involved in the course delivery

4. Kritērijs: Ietekme

The project is designed to have lasting impact on following target groups:

- ❖ Bachelor level business students or RSU and Open University students;
- ❖ PhD students;
- ❖ Academics delivering the teaching module;
- ❖ Entrepreneurs, policy-makers and state servants.

IZAICINĀJUMI



Paldies par uzmanību!

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