





**PARTNERSHIP FORM FOR ERASMUS+**

**(KA171)**

Chouaib Doukkali University (UCD) Morocco

Faculty of Letters and Humanities of El Jadida (FLSHJ)

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| INSTITUTIONAL INFORMATION |
| Institution | Chouaib Doukkali University (UCD)Faculty of Letters and Humanities of El Jadida (FLSHJ) |
| Country | Morocco  |
| Web site | * UCD <http://www.ucd.ac.ma/>
* FLSHJ http://www.flshj.ucd.ac.ma/
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| Number of students and staff | Chouaïb Doukkali University has:* 23,209 students;
* 566 teachers;
* 247 administrative staff;
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| Course offer | **Courses in English at the Department of English Studies**[*http://www.flshj.ucd.ac.ma/index.php/formation/filieres-accreditees/licence-fondamentale/filiere-etude-anglaises.html#organisation-modulaire-de-la-filiere*](http://www.flshj.ucd.ac.ma/index.php/formation/filieres-accreditees/licence-fondamentale/filiere-etude-anglaises.html#organisation-modulaire-de-la-filiere) |
| Contact person for Erasmus+ ICM Projects(Full name, E-mail, Phone number) | Pr. Karima BouzianeAssociate professor and Erasmus+ KA1 Project Coordinatorbouzianekarima@gmail.com+212658799663 |
| A short description of the profile of our institution | Chouaib Doukkali University (UCD) is a Moroccan public university, created in 1985 in the heart of the city of El Jadida. The University consists of six academic institutions. The Faculty of Letters and Human Sciences (1985); The Faculty of Sciences (1985); The Faculty of Legal, Economic and Social Sciences (2004), the National School of Business and Management (ENCG) ( 2006), the National School of Applied Sciences (ENSA) ( 2008) and the Higher School of Technology (EST) (2016). Three faculties are open access (without entrance examination) and three others (ENCG, ENSA and EST) are regulated access by entrance examination. The UCD is ranked 113th in the 2016 regional ranking of Arab universities (U.S. News & World Report) |
| QUALITY QUESTIONS |
| 1. Relevance of the strategy
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| * 1. Fostering Erasmus+ KA171 mobility.
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| * We foster Erasmus+ KA171 mobility because of its positive impact on students, staff and professors as well as its contribution to the internationalization strategy and employability plan of both home and partner universities. Based on our past mobility experiences, at Chouaib Doukkali University, we witnessed a number of improvements in our graduates, among of which, quick integration to job market thanks to a variety of soft skills that students have developed in the partner countries, such as self –confidence, social skills, intercultural competence, foreign languages and digital skills. At the staff and professors’ level, we have witnessed better awareness of the European Erasmus Programme’s goals and the EU values; hence, a number of staff and professors have been engaged in working on a number of Erasmus projects within the KA171 and Capacity Building. Faculty members have been motivated to exchange better practices -new methods and different experiences- in higher education with our partner universities.
* Our suggested mobilities will be in Humanities, specifically in the English Studies, Linguistics, Inter-cultural studies, Gender Studies, Digital Media and Sustainable Communication. In fact, there is a strong need for the integration of the international dimension in our system of education at Faculty of Letters and Humanities; this will definitely lead to the development of our academy, cross-cultural awareness, employment opportunities, our multilingual environment and fostering development. Faculty of Letters of El Jadida actively encourages its students (mainly Master students and Doctoral researchers) to attend five-month courses or one-year mobility at one of the European universities because our students are well equipped linguistically to carry out multilingual studies abroad. We believe that our students will benefit greatly from overseas experiences, as they will get to discover new customs, cultures and better digital and sustainable practices. These mobilities also boost students CV and help them stand out in the job market.
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| * 1. Internationalization strategy of our institution.
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| Internationalization is part of our strategic initiatives for global effectiveness. Not only will our universities benefit from it, but also the partner countries. The integration of international dimension in higher education can lead to the development of the countries’ academy, cross-cultural awareness, employment opportunities, a multi- lingual environment and fostering human development through understanding and respect across nations. Our goal is to work with our partner universities in Europe towards a better Internationalization through partnering:* Developing university staff and students as global learners and citizens.
* Preparing graduates to perform better in international and multicultural societies
* Encouraging staff to deliver teaching and training or do research at international standards.
* Integrating the intercultural dimension in our programs and enable students and professors to work together in multinational groups and benefit from special learning and teaching conditions not available at our University.
* Achieving positive impact in terms of academic, professional and career development.
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| * 1. Our previous experience of cooperation with higher education institutions in Europe and contribution.
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| * We have had many experiences with other European Universities such as Almeria University, Juan Carlos University and Autonoma University in Spain, Piraeus University Greece, Transylvania University Romania, Nicolaus Copernicus University in Toruń Poland, Lithuania Business University, Aquila University Italy, Bilgi University in Turkey, Pannounia University in Hungary, Porto and Beira Universities in Portugal, National and World Economy Bulgaria and others.
* Our past Erasmus mobility projects enabled our staff, students and decision makers in our institution to be aware of the strategic importance of becoming international in a global world. We got fully aware of the role of the KA107 Erasmus+ programme within the Internationalization strategy of the Higher Education Institutions. Therefore, we are doubling our effort to take part in the amelioration and internationalization of higher education. Based on the past projects, we also learnt how to promote the policy of establishing productive academic partnerships with universities worldwide and promote international student and staff exchange.
* Still, there is an urgent need for our faculty to explore collaboration within different areas of research at the level of Humanities. In fact, we strive to extend collaboration with European Doctoral Schools and Laboratories of research to contribute to the internationalization strategy of research and the improvement of the research methods at home faculty through the application of the up-to-date digital methods.
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| 1. Impact and Dissemination
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| * The program and the realized mobility are expected to have a positive impact on students and staff in terms of cultural enhancement, personal development and foreign language proficiency, academic development, employment and career development at the regional or international level.
* Erasmus students would be in better position to find their first job and to enhance their career development, based on their acquired knowledge, training and personality traits, they will have better predisposition for employability at the regional and international level.
* Additionally, the mobility program would have a positive impact on the development of teaching methods and cooperation in research, doctoral students would benefit a great deal from the training provided abroad as well as from the joint events and collaboration between laboratories of research. They would bring home a set of pedagogical and research methods, skills and tools that would be applied in their home university.
* Similarly, the teaching staff would contribute the “internationalization at home” through the improvement of the teaching/learning at their home faculties and through the application of the up-to-date digital methods in teaching/ learning process.
* In general, the program and realized mobilities will work towards implementing and enhancing internationalization of higher education in our institutions.
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| * 1. Impact at local/regional/national level and outcomes measurement.
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| * We disseminate the outcome of the Erasmus mobilities through annual meetings for Erasmus students to disseminate their experiences with other students and academics. We share the outcome of those meetings in local media and with our partner universities abroad.
* Questionnaires interviews, observations are used to measure the impact. The impact assessment are also measured through visits, consultations of the reports shared on the website, visibility of the results on social media and attractiveness of information and the number of interested people who consulted it, and number of participants involved in annual seminars and meeting sessions.
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| PRIORITIES OF THE ERASMUS+ PROGRAMME |
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| Inclusion and Diversity |
| We work towards the achievement of the following human requirements and ethics:* Providing equal opportunity and access to all participants and ensuring diversity.
* Involving applicants with disability, health problems, social barriers, or other barriers such as cultural differences, geographical barriers, barriers due to discrimination, economic barriers, etc.
* Triggering and enhancing the development of competences and skills of young people with fewer opportunities.
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| Digital Transformation |
| * Our plan is to contribute to the digital technologies for teaching and learning and research within the Erasmus+ KA171 project. We will mainly emphasise the following:
* The use of digital technologies in all areas.
* The combined use of virtual tools and Physical mobility, virtual collaboration.
* Incorporate the use of digital tools and online learning methods to complement physical activities, improve the cooperation between stakeholders, and the quality of the activities.
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| Environment and fight against climate change |
| Our plan is to contribute to a sustainable environment nationally and internationally within the Erasmus+ KA171 project:* We will inspire young people to embrace sustainable travel in particular and environmental conscience in general.
* We will work towards reducing energy use, compensating for carbon footprint emissions, choosing sustainable food and transportation options.
* Overall, our mobilities will be implemented with the environmental consciousness, e.g.by integrating sustainable practices such as opting for reusable or eco-friendly materials, reducing waste and recycling, opting for sustainable means of transportation. Our students and staff will be encouraged to learn better practices concerning sustainable practices, as well, in the partner university and apply/disseminate them at home university.
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| Participation in democratic life |
| We work rowards active citizenship and ethics in lifelong learning; our goal is to contribute to the development of social and intercultural competences within the Erasmus+ KA171 project through developing student‘s digital skills and media literacy (mainly their critical thinking skills and the assessment of the media content) in order to increase their resilience to disinformation and propaganda, as well as their ability to participate in democratic life. This can happen through creating research unites and seminars that foster digital skills, critical thinking and media literacy. Also, the organization of international seminars/events to promote active citizenship and ethics in lifelong learning. Our plans will be achieved in collaboration with students and staff, with fewer opportunities, to work together towards the elaboration of ways and methods to spread knowledge, awareness, life skills and competences of value. |